



Write Your Book Outlining Tool

By Melissa G Wilson
President, Networlding Publishing, Inc.

www.networlding.com

312-560-0982

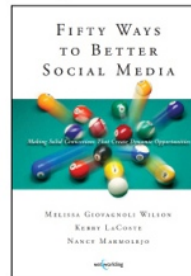
What Does it Take?

- Researching other competitive books.
- First mindmapping your chapters.
- Returning to mindmap each day for another five days to edit your mindmap.
- Turn your mindmap into a linear outline.

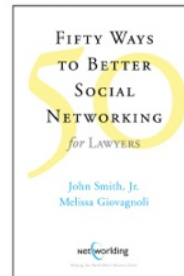
Notes

BOOKS make a difference in your SUCCESS

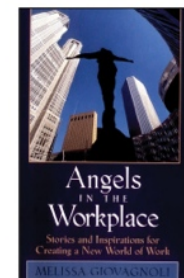
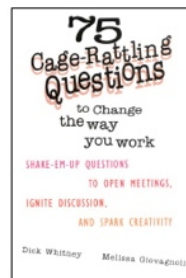
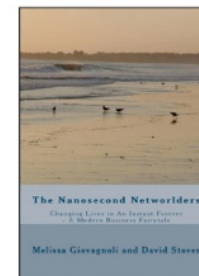
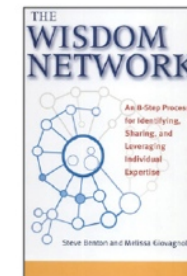
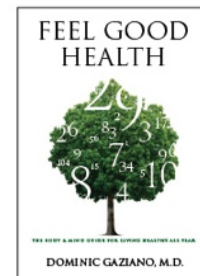
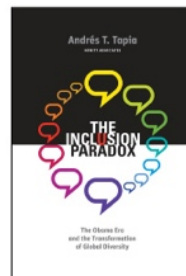
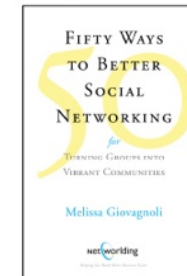
Coming Soon



Coming Soon



Coming Soon



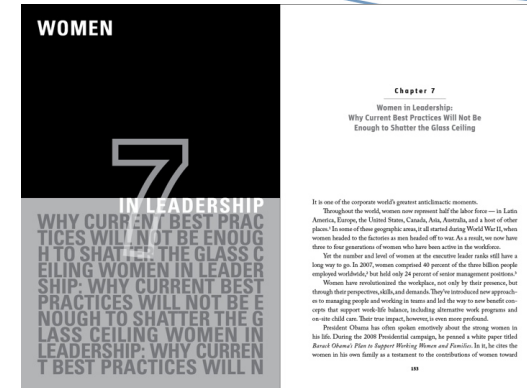
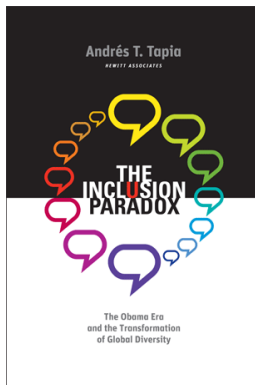


Visual Strategy

- Built around content and strategic objectives
- Begins with research and understanding
- Emerge into creative thinking and brainstorming
- Layout and design

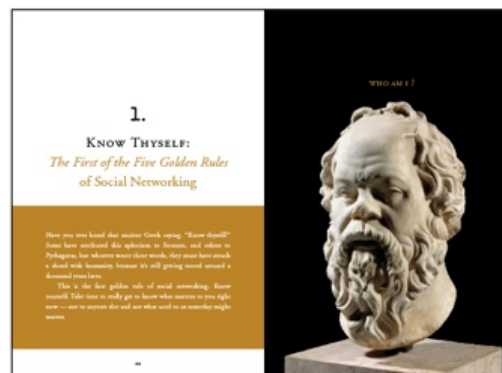
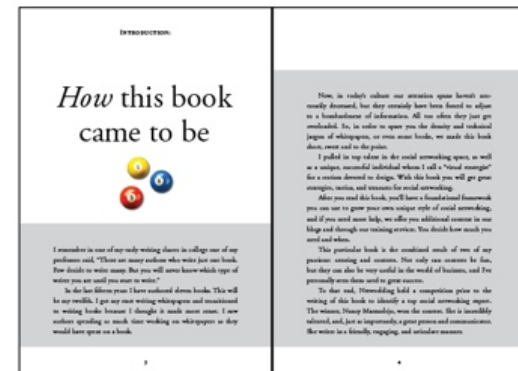
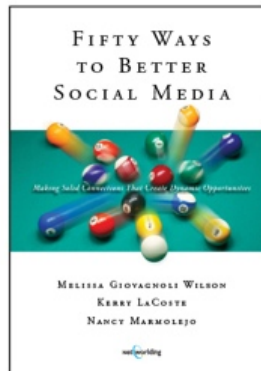
Design Samples

The Inclusion Paradox Book



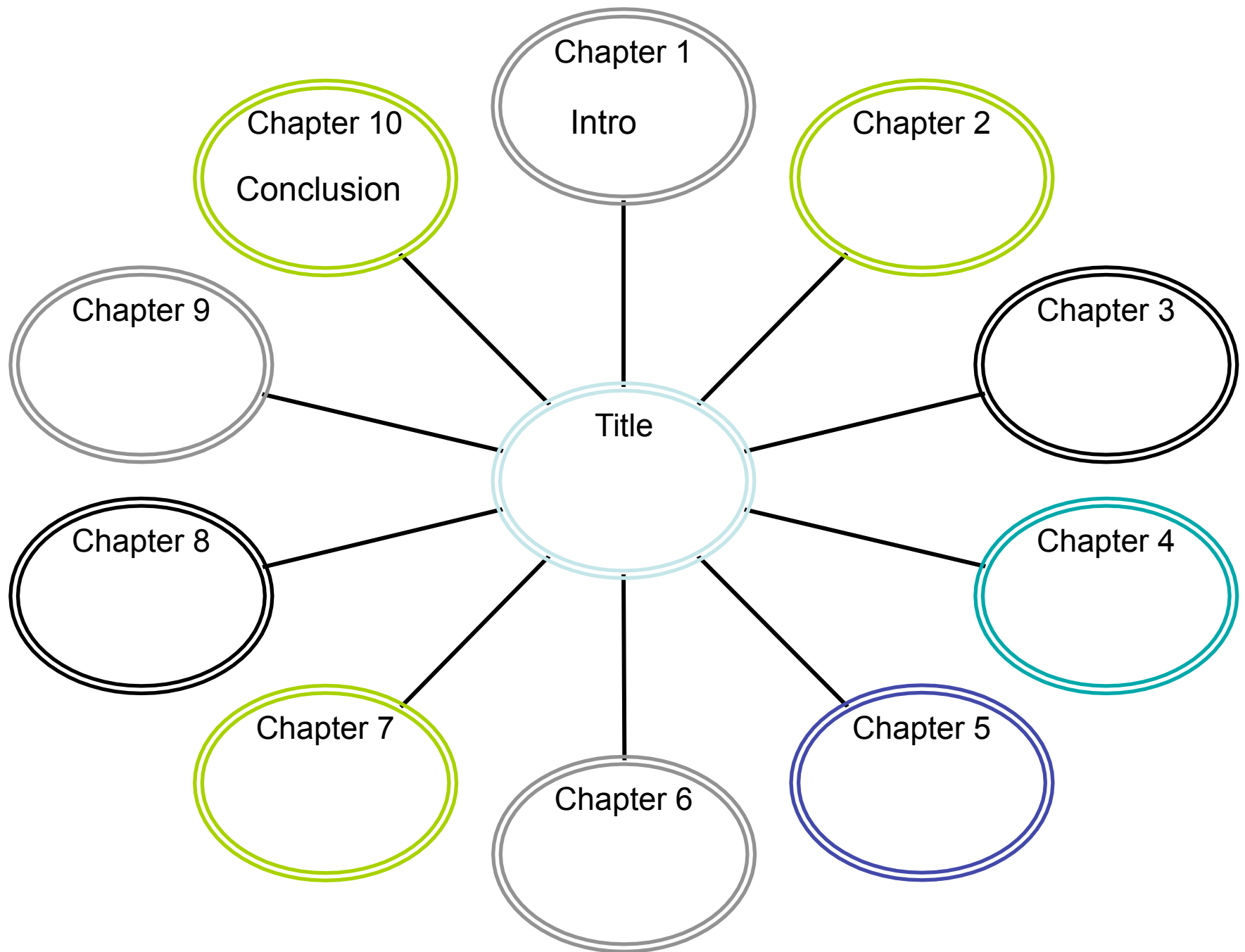
Design Samples

50 Ways to Better Social Media eBook



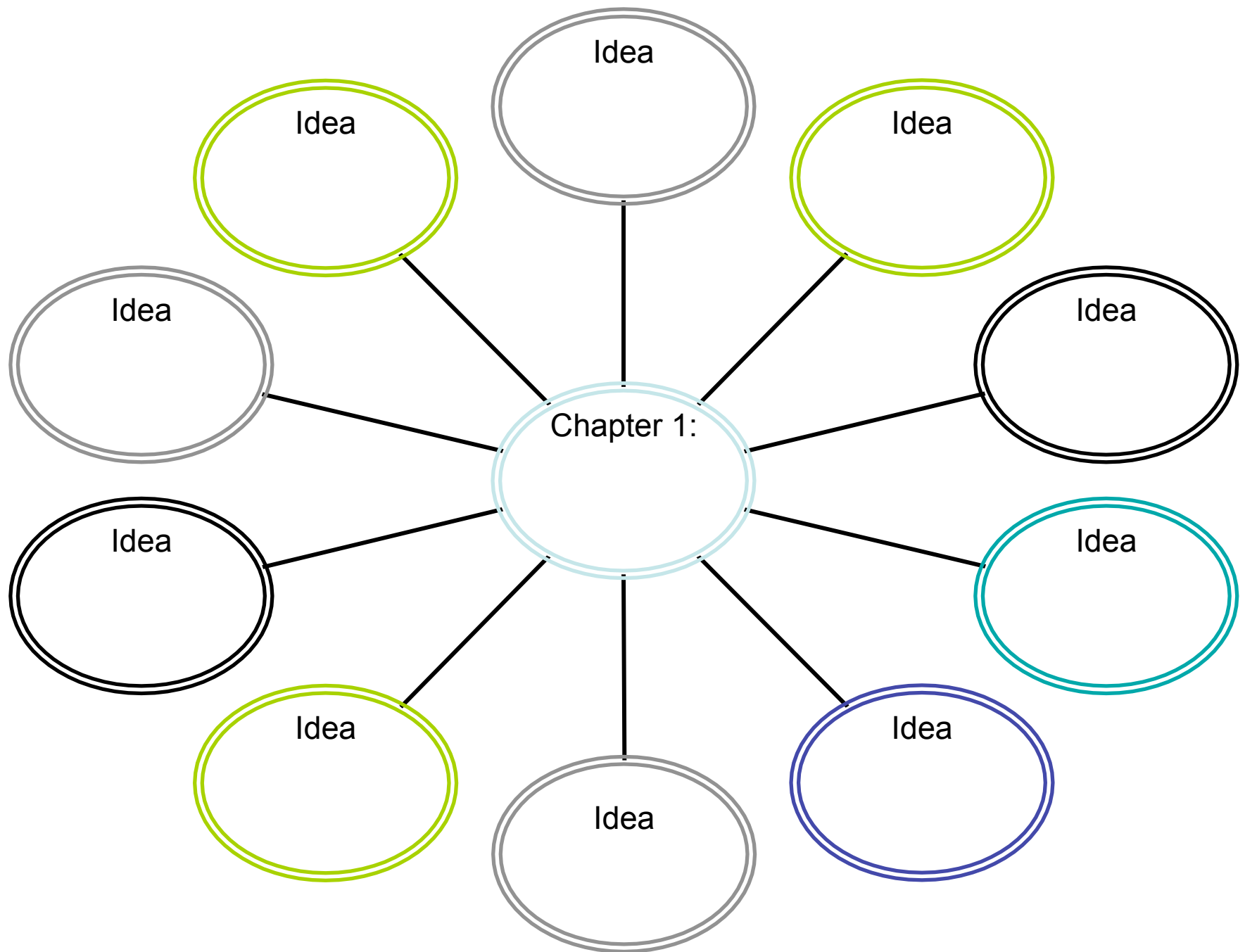
MindMapping

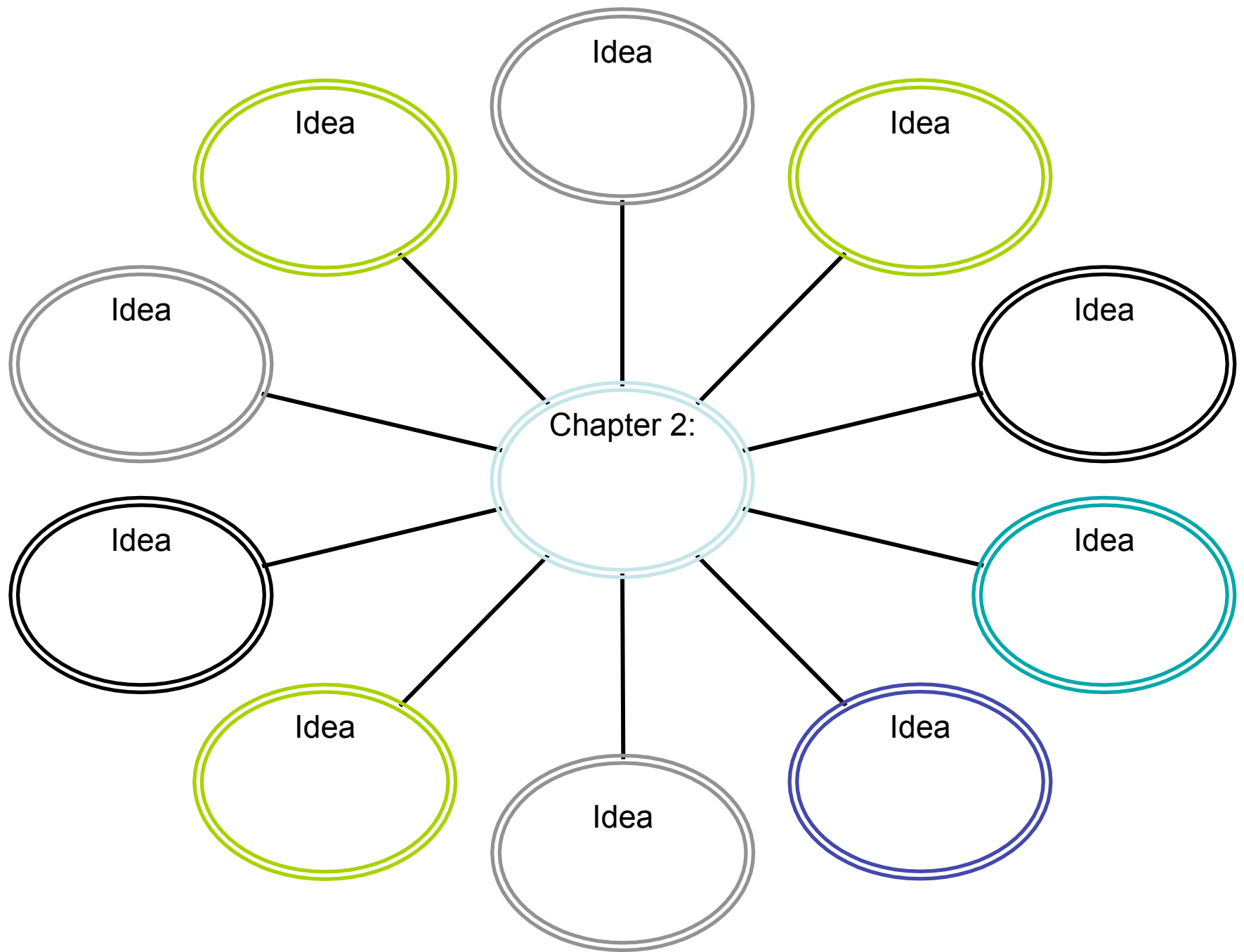
- Mindmapping is very useful to helping you figure out what will set your book apart from all the many books on your subject in the marketplace.
- Start with 10 chapter titles.
- Your first chapter is usually an introduction to your topic.
- End with a summary chapter.

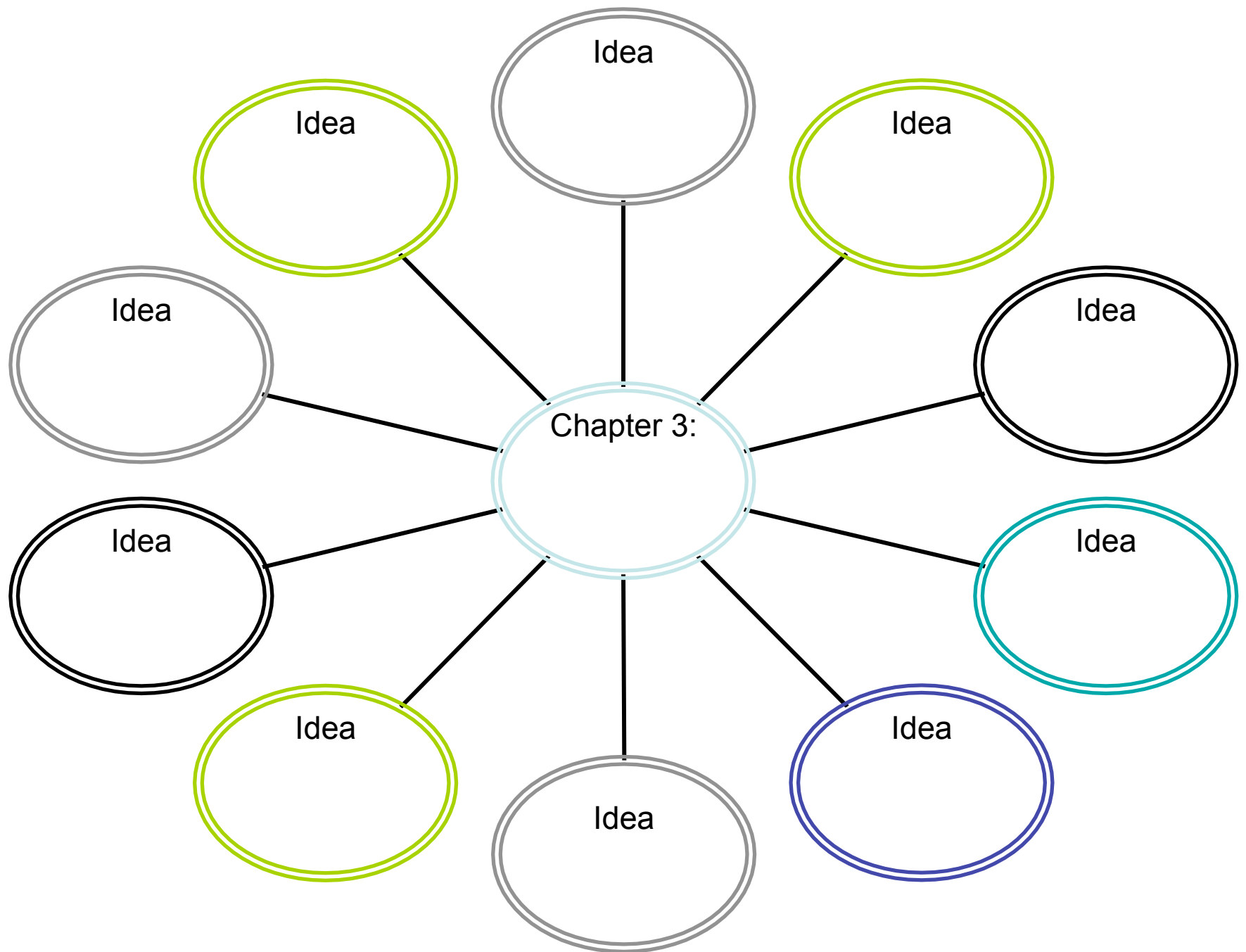


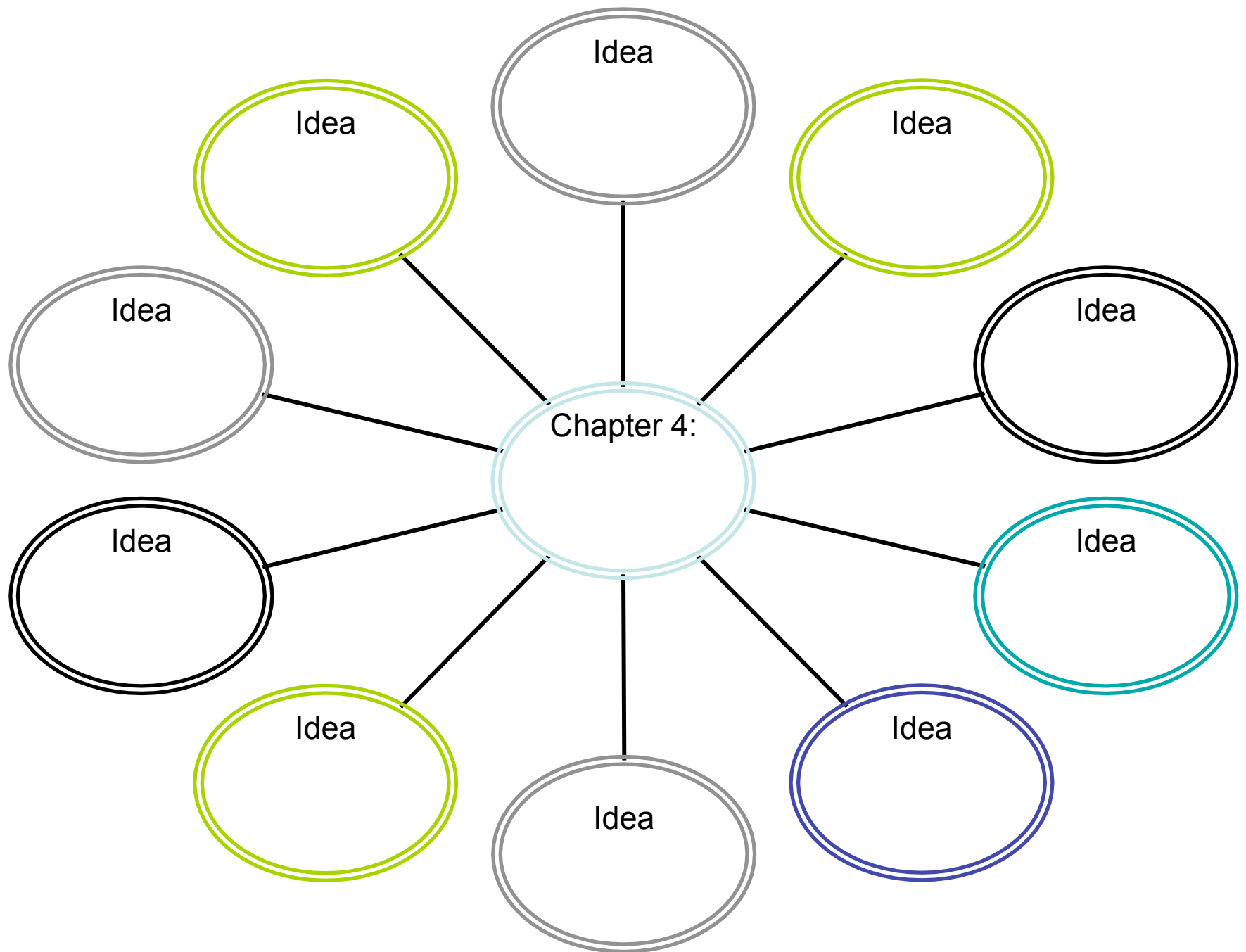
Getting Into Each Chapter

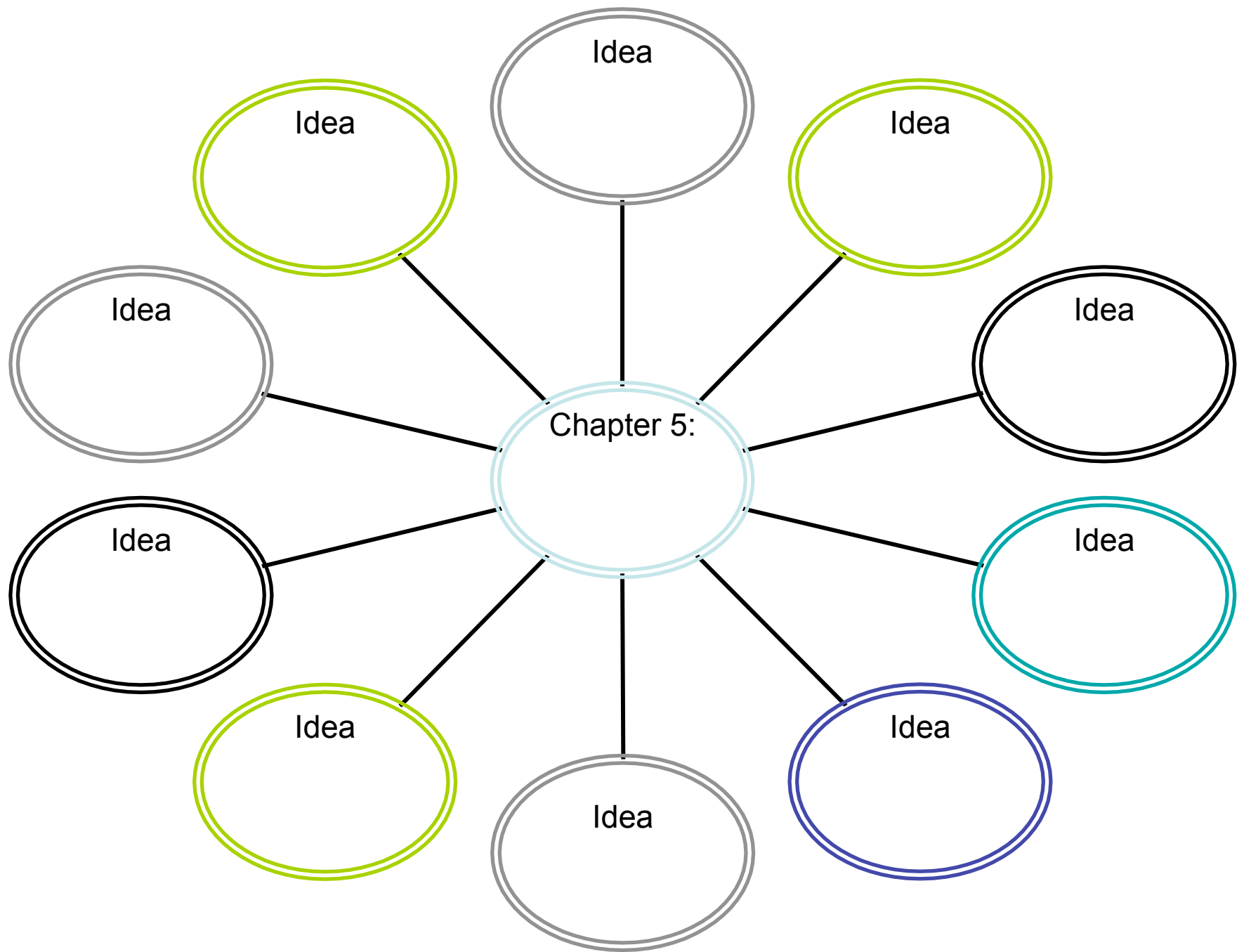
- Write subheadings for up to 10 subsections per chapter. Just let the ideas flow. Don't edit yourself until you have filled out 10 subsections per chapter.
- Look at other similar books using the “Look Inside” feature of any book on Amazon and look at the chapter titles for ideas for content.
- Give your own twist to chapter titles and subsections to make your book unique.

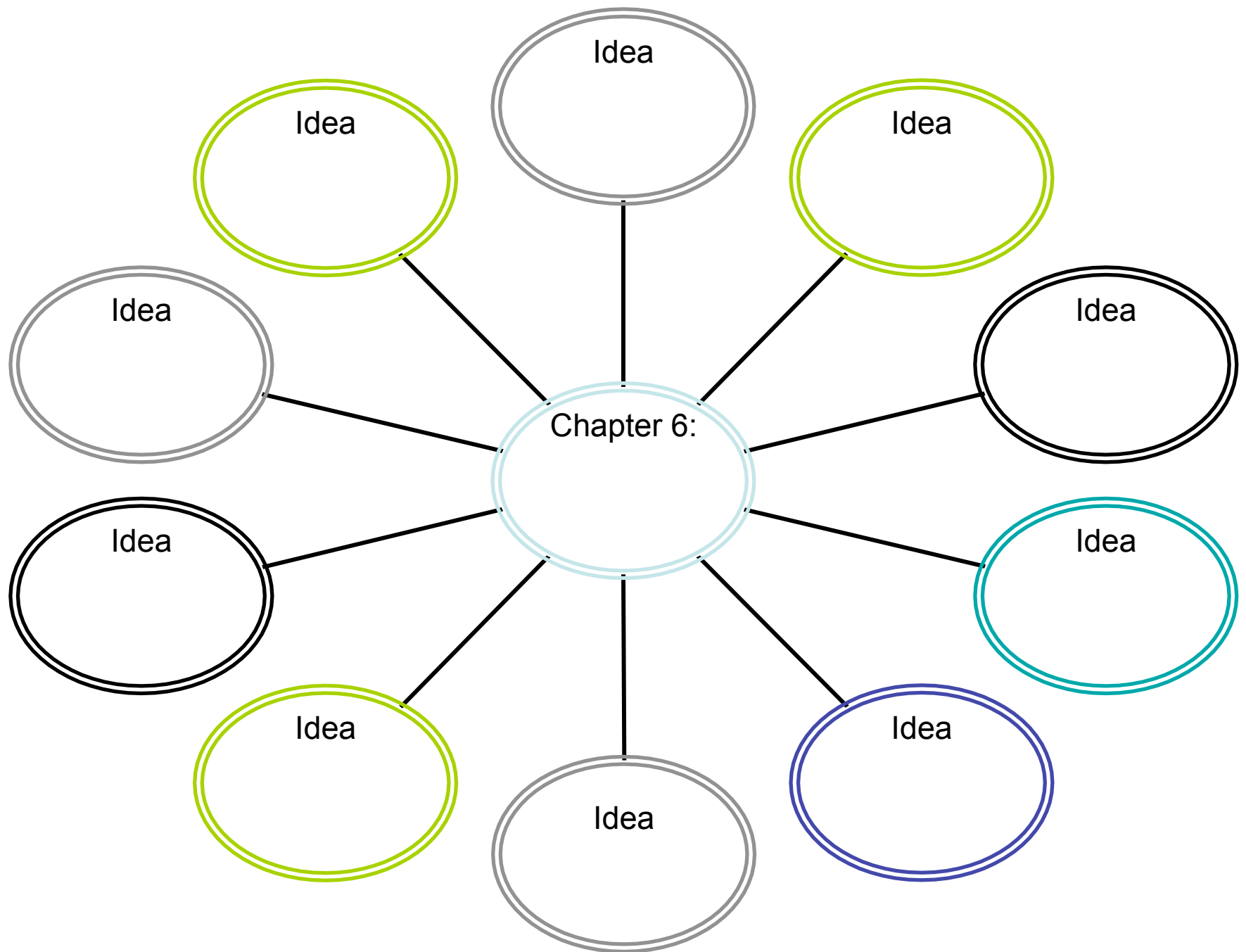


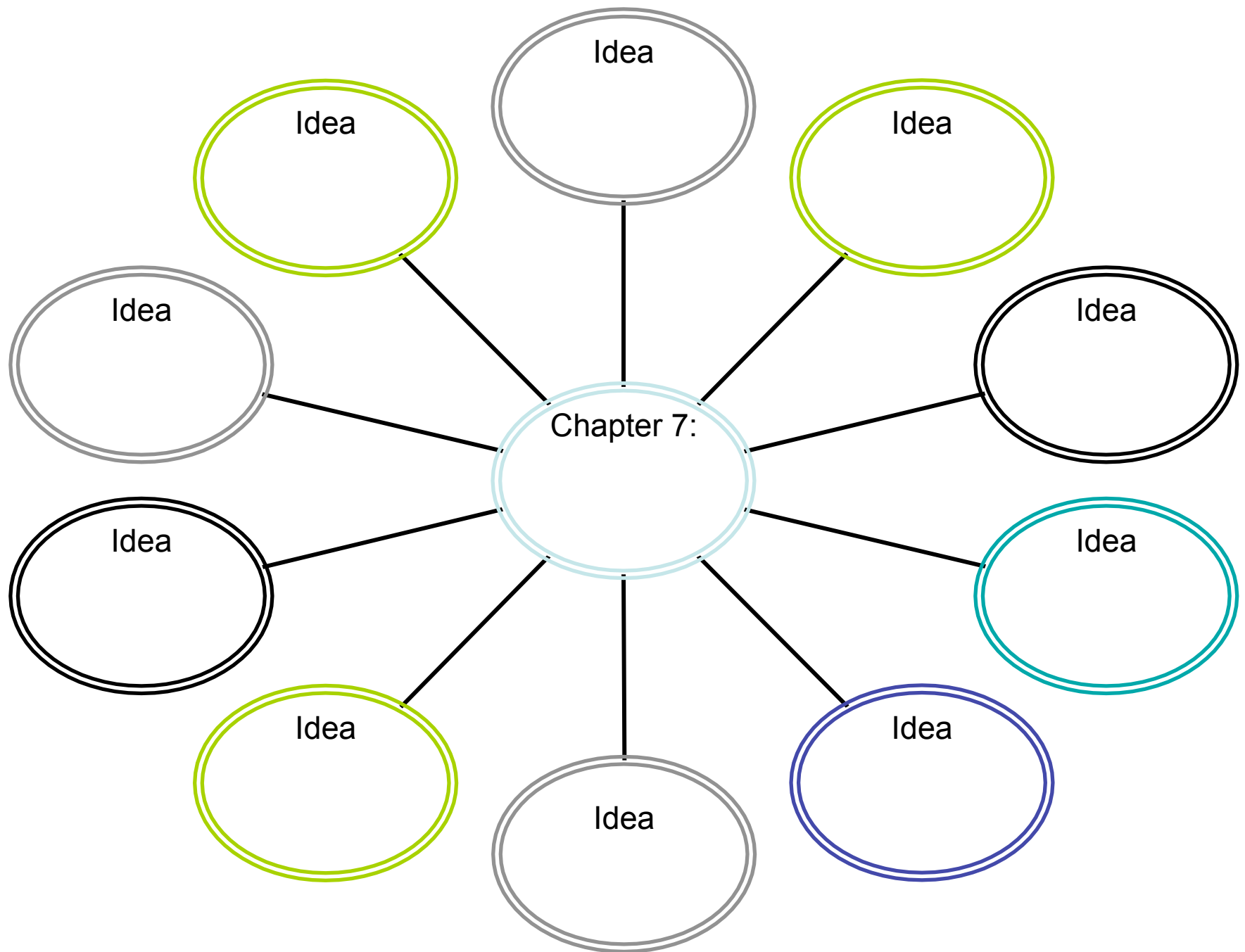


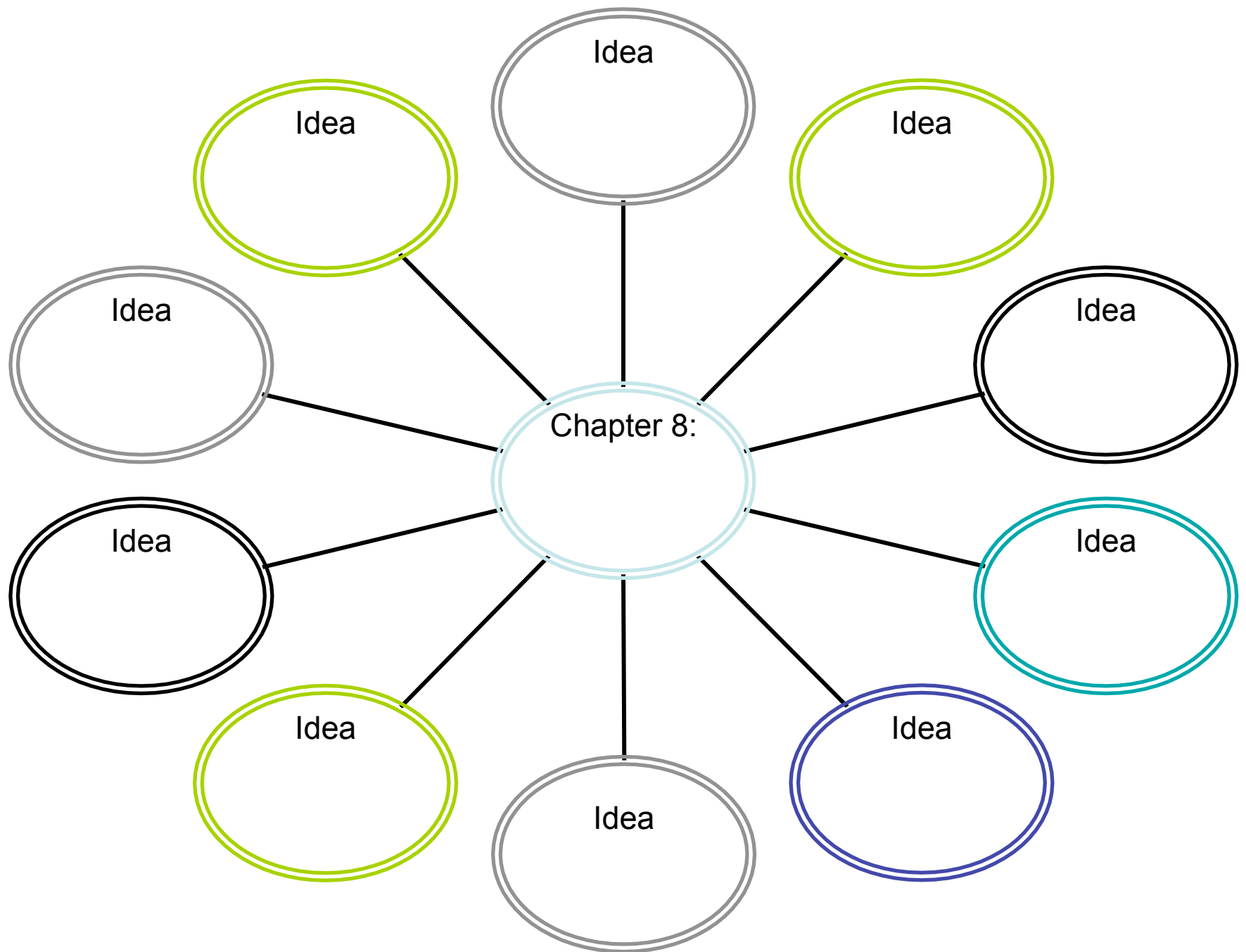


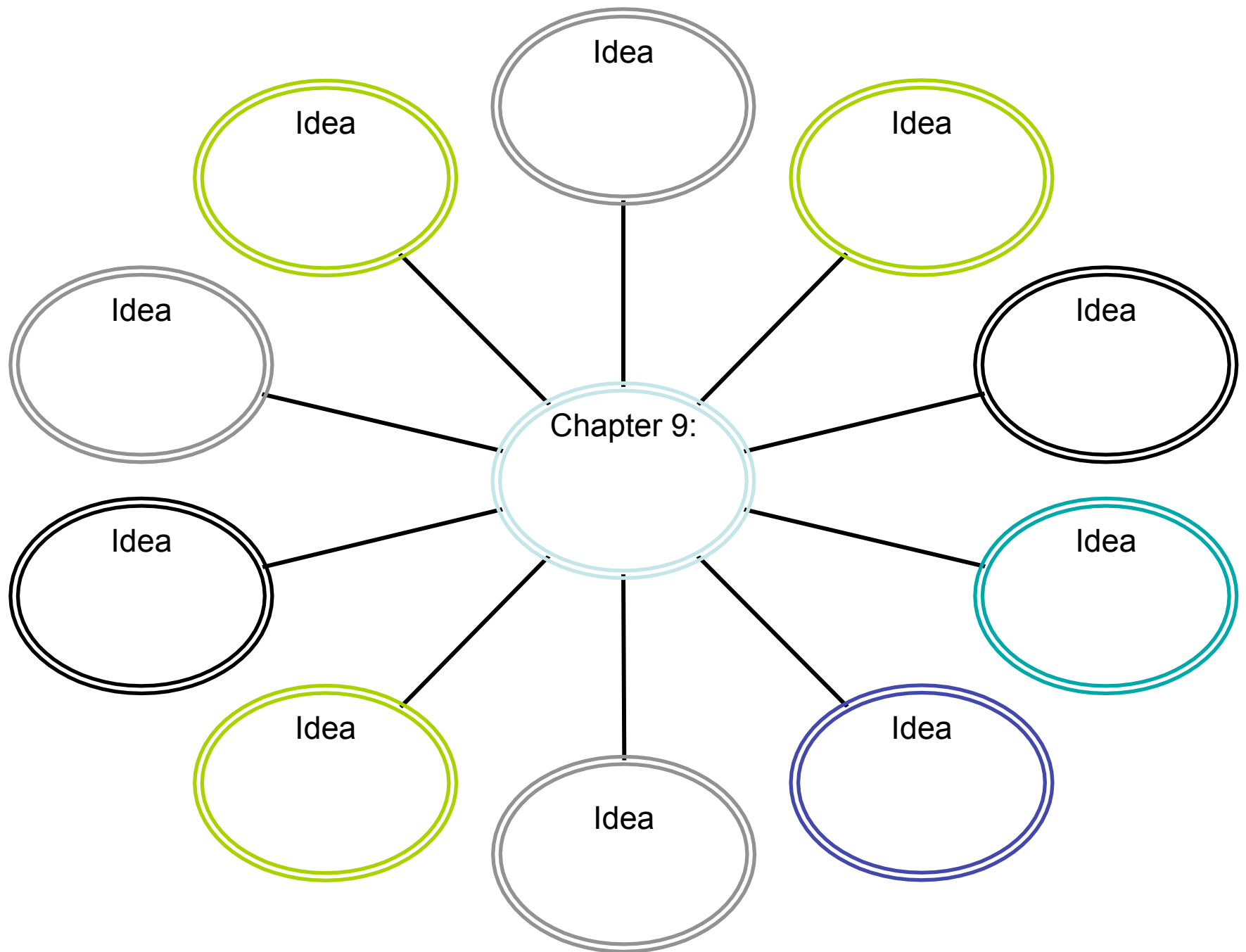


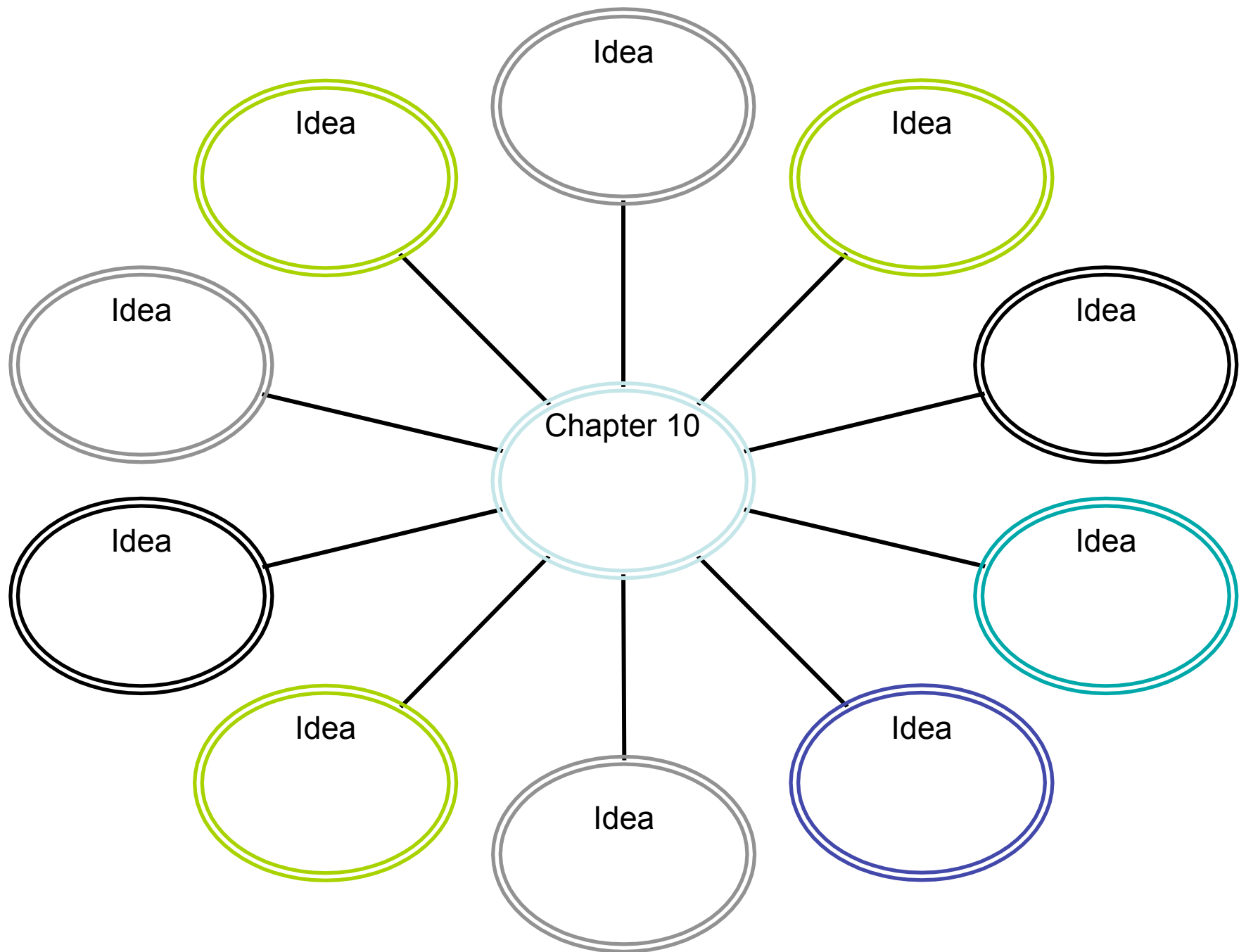












What Next?

- Let your outline marinate overnight and then revisit it in the morning.
- Do this each day for five consecutive days. This will help you keep your outline emerging into something you will own and then be able to develop.
- From here identify 10 signature stories that complement your mindmapped outline. Doing this will help your readers connect with you as the subject-matter expert.