

Write, Publish, and Sell Your First 10,000 Books 3-Part FREE Mini Course

Part 1: Three Book Writing Tactics for Creating a GREAT Book!

1. Research Competitive Books to find the right positioning for your book

- Use Amazon to find competing books
- Look for patterns in books with a similar subject you want to write about
- Books with 4-star and 5-star reviews - What do they have in common? What did people say they liked about this book?
- Books with 1-star and 2-star reviews - What do they have in common that you should avoid? What didn't people like about this book? What was missing? What did they wish they saw more of?
- **Free tool:** [Sample Book Positioning Study](#) - A book positioning study is a formal compilation of research about books currently available that are comparable to the one you are writing. By downloading this free resource, you will have an exact template to use for your own book positioning study AND you have the benefit of seeing one already filled in to give you an idea of how it all works together to give you a roadmap for success.

2. Create the Best Outline to write the best book possible

- Use an outline to develop the construct of your book
- Look at the table of contents of similar books to discover ideas - What content do they cover? What content *don't* they cover? What order do they cover it?
- Move through the **Mind Mapping** process to tap into the right side of your brain where all the creative thoughts are bubbling up!
- Do not stifle your creativity with the analytical left side. Throw out ALL your ideas! Then let them marinate.
- Use the mind mapping process for the book as a whole as well as for each chapter. For the book as a whole, the bubbles are chapter ideas. For each chapter, the bubbles are subheading ideas.
- As you dig more into the details of each chapter:
 - Consider: Why would someone want to read your chapter?
 - Give your own twist to the chapters and their titles
 - Keep revisiting Amazon
- **Free tool:** [Write Your Book Outlining Tool](#) - This is your secret weapon for to how to create the core content that will ensure that your book sells. It includes mind mapping templates you can download and print!

3. Identify Your 5 Signature Stories plus 5 more great stories for maximum readership

- Everyone has signature stories! And you can develop yours.
- "Those who tell the stories rule society" - Plato

- Start telling your stories to others.
- Find an accountability partner to connect with and tell them your stories, one story at a time. Have them tell you their stories also.
- Think back to your childhood.
- The bases of great stories often revolve around childhood, animals, and challenges.
- Come up with 5 stories.
- These stories don't have to be your own. They can be from history or from things currently happening in the world around you.
- 5+5 Rule: Getting your first 5 great stories is a place of breakthrough. You get beyond writers block and you get to a place where you can more easily come up with 5 MORE great stories.
- **Get inspired!** Visit www.networlding.com/blog for plenty of writing inspiration.

Be sure to visit www.networlding.com/mini-course for Parts 2 and 3!

Part 2: Three Top Publishing Strategies

Part 3: The Best Way to Get Your First 10,000 Books Sold!